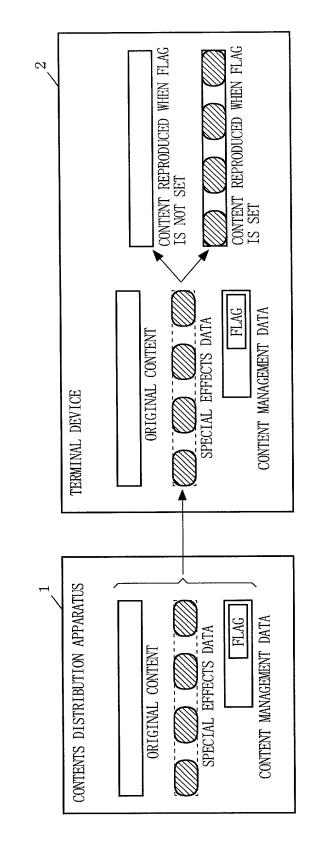
DISPLAY $^{\circ}$ 23 REPRODUCTION CONTROL SECTION DISTRIBUTION CONTENT STORAGE SECTION TERMINAL DEVICE ABILITY INFORMATION SECTION TRANSMISSION /RECEPTION SECTION PROCESSING NETWORK TRANSMISSION /RECEPTION SECTION 15 14 DISTRIBUTION CONTENT SELECTION SECTION CONTENTS DISTRIBUTION APPARATUS DISTRIBUTION CONTENT STORAGE SECTION CONTENT MANAGEMENT DATA SETTING SECTION CONTENT STORAGE SECTION

F I G. 1

F I G. 2

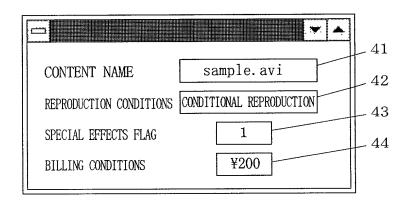


CONTENT REPRODUCED WHEN FLAG IS NOT SET CONTENT REPRODUCED WHEN FLAG IS SET $^{\circ}$ DATA FOR SPECIAL EFFECT A DATA FOR SPECIAL EFFECT B FLAG CONTENT MANAGEMENT DATA A) (A) (A) ORIGINAL CONTENT TERMINAL DEVICE CONTENTS DISTRIBUTION APPARATUS FLAG CONTENT MANAGEMENT DATA ATTRIBUTE DATA ORIGINAL CONTENT

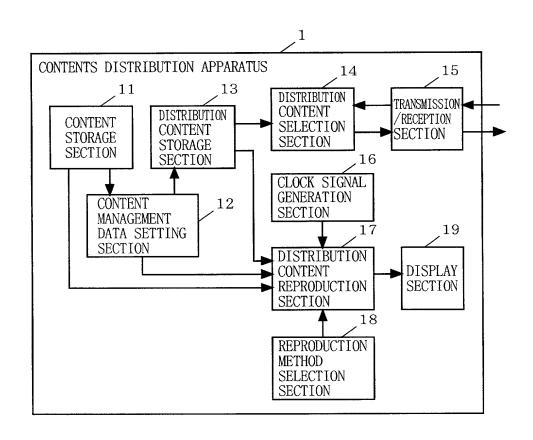
က

FIG.

F I G. 4



F I G. 5



F I G. 6 PRIOR ART

